
**JANINE HANSON, CANADIAN OLYMPIC SILVER MEDALIST IS
MANITOBA LIQUOR & LOTTERIES NEW COMMUNITY AMBASSADOR**



April 24, 2013, Winnipeg, Manitoba – As a Manitoban, an accomplished athlete and community role model, Janine Hanson is the ideal person to represent Manitoba Liquor & Lotteries as its new community ambassador.

Janine will be sharing stories of her inspiring journey to the Olympic podium. She will be present at Manitoba Liquor & Lotteries sponsored events and functions throughout Manitoba, including speaking to community groups, youth and sports teams.

“I believe that being part of the IMPACT Team will enable me to encourage other young athletes to work hard at achieving their goals and dreams, while promoting sport in Manitoba. I am really proud to be a part of this initiative,” said Janine Hanson.

“Achieving my goal of winning a silver medal at the 2012 Summer Olympic Games was one of the most exciting times of my life. I had a lot of support and encouragement from a number of people and organizations throughout my career to help me get to where I wanted to be. I look forward to sharing my story with others.”

“Manitoba Liquor & Lotteries takes great pride in supporting Manitoba’s communities,” said President & CEO, Winston Hodgins. “I am very pleased that Janine is our new IMPACT Team ambassador. The merger of the Manitoba Liquor Control Commission and Manitoba Lotteries provides the ideal opportunity for Janine to promote the new corporation and reach out to Manitobans to encourage and inspire them to get involved, or stay involved, in sport and community activities.

As an ambassador, Janine will attend a number of Manitoba Liquor & Lotteries sponsored events and various rural community festivals. See attached list of Janine Hanson’s upcoming appearances.

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For more information about the IMPACT Team, or to set up an interview, please contact:

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Janine Hanson will attend the following Manitoba Liquor & Lotteries sponsored events from April to August 2013

Jog in the Park	April 24	Manitoba Marathon, Winnipeg
Media Grape Stomp	April 24	Winnipeg Wine Festival, Winnipeg
Women of Distinction Awards	May 1	Winnipeg
MS Walk	May 5	Winnipeg
Manitoba Museum Day	May 11	Winnipeg
Manitoba Marathon	June 16	Winnipeg
ALCOA 55+ Games	June 11 – 13	Morris, Manitoba
Heart and Stroke Big Bike	June 18 – 21	Winnipeg
Jazz Festival	June 13 – 23	Winnipeg
Ballet in the Park	June 26 – 28	Winnipeg
Fringe Festival	July 17 – 28	Winnipeg
Folklorama	August 4 – 17	Various locations, Winnipeg
Manito Ahbee Festival	August 16 – 21	Winnipeg

Other appearances such as rural events and festivals will be posted on www.manitobalotteries.com.