



NEWS RELEASE

YOUNG MANITOBA ATHLETES SCORE CHANCE TO ATTEND WINNIPEG BLUE BOMBER GAMES

July 24, 2012, Winnipeg, Manitoba –Thirty-six seats for every Blue Bomber home game will be awarded to young athletes and coaches through the Manitoba Lotteries Flight Deck, an initiative that supports youth involved in amateur athletics and recognizes the volunteer efforts of their coaches.

“Manitoba Lotteries is a proud supporter of sports in the province and we are thrilled to bring young athletes together to share in the Winnipeg Blue Bomber experience,” said Winston Hodgins, President and CEO of Manitoba Lotteries. “After the tremendous positive feedback we received from the athletes, parents and coaches who attended Winnipeg Jets games during Flight Deck’s inaugural season, we committed to extending this very successful program by joining forces with the Winnipeg Football Club.”

Manitoba Lotteries Flight Deck is open to Manitoba athletes ages eight to seventeen and their coaches or assistant coaches who have successfully completed Sport Manitoba’s “Respect In Sport” program. All types of youth teams can apply, from synchronized swimming to bowling to judo and golf and – of course, football teams.

“This is a great way to reward the kids for their great effort. Having them all come out to cheer on the Bombers is a great team building exercise,” says Owen Suchar, Southdale Demons soccer coach for 10 and 11-year-old players who will attend the August 16 Blue Bomber game vs. Hamilton. “It’s going to be a first experience for a few of them, so everybody’s pretty pumped.”

Applications to attend Blue Bomber games in September, October and November with the Manitoba Lotteries Flight Deck will be accepted from July 27 to August 19. Coaches can enter their team online at manitobalotteries.com. A list of the amateur sport teams that have been selected to attend games in July and August is provided on the following page.

“We are very proud to partner with Manitoba Lotteries for this great program,” said Blue Bomber President and CEO Garth Buchko. “The Winnipeg Football Club is a proud supporter of amateur sports in this province and the Flight Deck is a tremendous initiative which will reward those who put in a ton of work as both players and coaches in their respective sports.”

Manitoba Lotteries has a long history of supporting sport in Manitoba and is committed to helping community organizations through event sponsorships, fundraising support and volunteerism.

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For more information and to arrange interviews, please contact:

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2012 Full Team Ticket Recipients – Flight #1 for Winnipeg Blue Bombers

| Team name | Sport | City/Town/Area |
|---|---------------|-----------------------|
| Eastman Boys | Baseball | Eastman |
| Southdale Demons | Soccer | Winnipeg |
| Luxton Falcons | Soccer | Winnipeg |
| Chargers – 9 year old Bombers division | Flag Football | Winnipeg |
| Broncos – 15 year old Bombers division | Flag Football | Winnipeg |
| Lowe Farm Panthers | Baseball | Lowe Farm |
| St. James Rods Terminator White | Football | Winnipeg |
| Riverton Junior Curling | Curling | Riverton |
| Altona Bisons Pee Wee AA | Baseball | Altona |