



For Immediate Release – June 26, 2014

NEW SPRING MEADOW SQUARE LIQUOR MART OPENING SATURDAY

Manitoba's newest full-service Liquor Mart will open this Saturday, June 28, in the Transcona West area of Winnipeg.

The Spring Meadow Square Liquor Mart, located at Unit 21-1783 Plessis Road (corner of Plessis and Devonshire Drive), is 8,500 square feet and will carry approximately 2,100 product listings.

"Transcona West continues to grow and thrive," said Ron Lemieux, Minister responsible for the *Manitoba Liquor & Lotteries*. "This new Liquor Mart provides Transconians with the convenience we committed to offer Manitobans in the Hospitality Strategy and they can be assured that we will also uphold our strong commitment to social responsibility. This Liquor Mart, like all others, will offer the highest standards of socially responsible service."

The new Spring Meadow Square Liquor Mart is the anchor tenant of an existing retail centre and features modern décor and environmentally-friendly features. Customers to the store will enjoy the same excellent service and helpful product knowledge that Manitobans have come to expect from their local Liquor Mart.

The hours of operation for the Spring Meadow Square Liquor Mart are: 10:00 a.m.-10:00 p.m., Monday to Friday; 9 a.m.-10:00 p.m. on Saturday; and 10:00 a.m.-6:00 p.m. on Sunday.

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To arrange for photos or interviews please contact:

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