



For Immediate Release: March 18, 2013

### **NEW GIMLI LIQUOR MART OPENS FOR BUSINESS**

After months of planning, preparation and construction, the Gimli Liquor Mart opened for business in its new location today.

“We are pleased to open this improved Liquor Mart for the people of Gimli,” said Peter Kenyon, Chief Operating Officer for Manitoba Liquor & Lotteries. “While we’ve had a great run at our previous location, we are sure that residents and visitors alike will enjoy the improved store features and expanded product selection.”

The 6,500 square foot store, located in a free-standing building on Centre Street, offers modern décor with environmentally-friendly features, additional customer parking and improved warehouse and receiving facilities. Customers can browse through an increased product selection of approximately 1,500 listings, and of course, friendly, knowledgeable staff will be on hand to provide assistance.

The Gimli Liquor Mart will be open: Monday – Thursday 10:00 a.m. – 6:00 p.m.; Friday 10:00 a.m. – 8:00 p.m.; Saturday 10:00 a.m. – 6:00 p.m. and Sunday 12:00 noon – 6:00 p.m. Extended summer hours for the Gimli Liquor Mart go into effect on Monday, May 6, 2013.

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