



NEWS RELEASE

For Immediate Release – November 25, 2015

NEW GROWLER BARS OPENING IN MANITOBA

Manitoba Liquor & Lotteries today launched four, new Growler Bars at Liquor Mart stores. Over the coming months, additional Growler Bars will also open at select beer vendor locations throughout the province.

“Since launching last fall, growlers have proven to be extremely popular,” said Ron Lemieux, Minister responsible for Manitoba Liquor and Lotteries. “Our government is a strong supporter of the local craft brewing industry and the Growler Bar program is another way for Manitobans to support some great, homegrown products in addition to trying out craft beers from other parts of Canada and beyond.”

In addition to the original locations, Growler Bars can now be found at the Grant Park, Fort Richmond, Sage Creek and Steinbach Liquor Marts. Seven additional Growler Bars located at beer vendors throughout the province are also scheduled to open over the next six months.

Beginning November 25, the newly expanded Growler Bar program will offer brews from Half Pints (Dr. Frankenstein’s Alt Lager), Fort Garry (Hop Therapy), Blue Point Brewing (Toasted Lager), and Tree Brewing (Winter Vertical Ale). Additionally, Liquor Mart Growler Bar locations will also have a smaller, 946 ml ‘Howler’ for purchase. Half the size of a standard growler (1.89L), howlers can be filled at any Growler Bar location in the province.

For more information on growlers and Growler Bar locations, please visit www.liquormarts.ca/growler.

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