

## CANADA'S FAVOURITE LOTTERY GAMES ARE NOW OFFERED ON PLAYNOW.COM

**Manitoba's PlayNow.com provides a new, convenient way to purchase tickets for Lotto 6/49 and Lotto Max**

**September 19, 2013** – PlayNow.com, Manitoba's site for casino, sports and poker action, now offers a convenient option for the province's lottery players. Tickets for Canada's two national games, Lotto 6/49 and Lotto Max, can now be purchased online through PlayNow.com.



“This is an exciting addition to PlayNow.com, because it really increases convenience for players,” said Carolin Taubensee, Executive General Manager for the site. “Yet the player benefits go way beyond convenience.”

Among those benefits is the fact that all lottery tickets purchased on PlayNow.com are saved electronically in a player's account – meaning there is never a worry about a lost ticket.

“Players are also going to be very excited about our automatic check feature. PlayNow.com identifies any lottery ticket wins and notifies the player right away,” said Taubensee.

Among the options available to PlayNow.com members is the ability to enter multi-draws (e.g. 10 consecutive Lotto 6/49 draws) or select Never Miss a Draw, which ensures a person's favourite lotto numbers are automatically entered into every draw.

To play lottery on PlayNow.com, customers simply register a player account on the site. Anyone already with a PlayNow.com account can begin playing lottery anytime. Additional lottery products, including regional favourites like Western Max, will be introduced on the site in the near future.

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