

For Immediate Release

Single-Event Sports Betting Available on PlayNow.com

August 27, 2021 – With today’s passing into law of Bill C-218, the *Safe and Regulated Sports Betting Act*, Manitoba Liquor & Lotteries is excited to offer single-event sports betting on PlayNow.com, Manitoba’s only legal online gambling site.

“We are very pleased to be part of this evolution of sports wagering in Canada,” said Manny Atwal, President & CEO, Manitoba Liquor & Lotteries. “Single-event sports betting has long been available through unregulated gambling websites and we have been looking forward to providing Manitobans with a safe and secure option for some time.”

Prior to the passing of Bill C-218, the only sports wagers that were legal in Canada were parlay bets, where players were required to wager on multiple event outcomes. Many Manitobans, however, participate in single-event sports betting through offshore sports books or illegally in the black market. With single-event sports betting now available on PlayNow.com, players can be assured that they are in a regulated environment with revenue returned to the province to support initiatives that benefit all Manitobans.

While we have been eagerly anticipating the launch of single-event sports betting, we recognize that some individuals might require access to resources that can help them change their relationship with gambling. Through the PlayNow.com website, Manitoba Liquor & Lotteries offers player health tools as well as GameSense tips and resources that can minimize risks and generate a positive gambling experience.

Manitoba Liquor & Lotteries is also continuing to explore additional opportunities where single-event sports betting could potentially be implemented.

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