



PLAYNOW

Backgrounder

- PlayNow launched in Manitoba in January 2013.
- Manitoba Liquor & Lotteries has a service provider contract with BCLC (British Columbia Lottery Corporation) to offer PlayNow in Manitoba using BCLC’s platform and service.
- Players must be registered and be confirmed Manitoba residents of age of majority.
- As of January 2023, more than 139,000 Manitobans have created player accounts on PlayNow.com.
- Single event sports wagering was enabled on PlayNow on August 27, 2021.
- In October 2017, a PlayNow slots player won a \$1 million jackpot, the largest slot jackpot won in Manitoba, playing Powerbucks™—Canada’s first multijurisdictional and multiplatform slots game.
- In January 2021, a Lotto Max ticket purchased on PlayNow won the \$60 million draw. It was the largest lottery jackpot won in Manitoba as well as the largest lottery jackpot won in Canada resulting from a ticket purchased online.
- PlayNow operates 7 days per week, 24 hours per day. It offers the most comprehensive suite of lottery schemes in Canada which includes:
 - Casino games such as slots, roulette, blackjack and video poker
 - Live casino where real dealers deal to players for blackjack, roulette and baccarat
 - Live poker (head-to-head between players in MB, B.C., and QC)
 - Live bingo (head-to-head between players in MB, B.C., and QC)
 - Sports wagering (singles and parlay), in-game betting and novelty betting
 - Lottery Products
- PlayNow is the Official Sports Betting Partner of the Winnipeg Jets, as well as an official partner of the Manitoba Moose, Winnipeg Blue Bombers, and Winnipeg Goldeyes.
- PlayNow is proud to support the Winnipeg Football Club (Banjo Bowl), Valour Football Club, Sport Manitoba, Manitoba Open, Motorcycle Ride for Dad, Dauphin's Countryfest, Rockin' the Fields of Minnedosa, Royal Manitoba Theatre Centre (Regional Tour), and the Royal Manitoba Winter Fair in Brandon.